

# GSM MALL

@MADEENAGUDA

*The Mall of The Future*



THE FAMILY SHOPPING DESTINATION



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## THE LARGEST MALL / MULTIPLEX IN A 5-KM RADIUS

GSM Mall is all set to be the largest shopping mall cum multiplex in Madeenaguda. The mall presents the successful combo of shopping, dining, entertainment and movies under one roof and will cater to everyone within a 5km radius. Abutting NH-9, opposite My Home Jewel, the 10-level GSM Mall is located in one of the highest density areas of Hyderabad. GSM Mall will attract the crowds in abundance and it is a very lucrative business proposition. The strategic location is bound to draw people of all age groups. Any business here is sure to flourish and leave a pleasant experience for the investor. Invest in mall space and stay ahead of your competition!

### PROJECT HIGHLIGHTS

- Premium Quality Construction, 10 Floor building
- 3 Levels Retail
- 1 Level Food Court
- 8 Screen Multiplex
- Entertainment Zone, Gaming Zone, Bowling Alley, Banquet Hall
- 3 Levels Parking
- About 4,50,000 sft of total area
- Flexible Floor Spaces
- Anchor Shops
- Strategic Location
- Excellent Landscaping
- Grand Entrances to the Mall
- 2 Driveways to Parking Basements
- Wide Corridors
- Double Height Entrance
- Spacious Lobbies, Central Atrium
- Glass Facades
- Capsule Lifts, Elevators, Escalators, Service Lifts & Travelators
- Modern Fire-Fighting System
- Emergency Exits
- 24-Hr Electronic & Professional Security
- Centrally Air-conditioned
- Power Backup
- Mall Management System





**GSM  
MALL**  
@MADEENAGUDA  
*The Mall of The Future*

DOUBLE HEIGHT ENTRANCE

ESCALATORS

CENTRAL ATRIUM

CAPSULE & SERVICE LIFTS

SPACIOUS LOBBIES





# THE RETAIL DETAIL

## THE SMOOTHEST SHOPPING EXPERIENCE

The state-of-the-art mall is designed to house both leading domestic and sought-after international brands. The conveniently connected floors and anchor shops will provide a seamless shopping experience. The double height entrance, spacious atrium and lobbies will only serve to double the customer delight. Professional mall-management, 100% power backup, capsule lifts, escalators, wide corridors, niche seating areas, spacious parking and total security will enhance the shopping experience guaranteeing another visit.

Owing to GSM Mall's location, sheer-scale and ambience, it is an investment opportunity you simply cannot afford to miss. Come and convert this big opportunity into profits.

3 LEVELS RETAIL

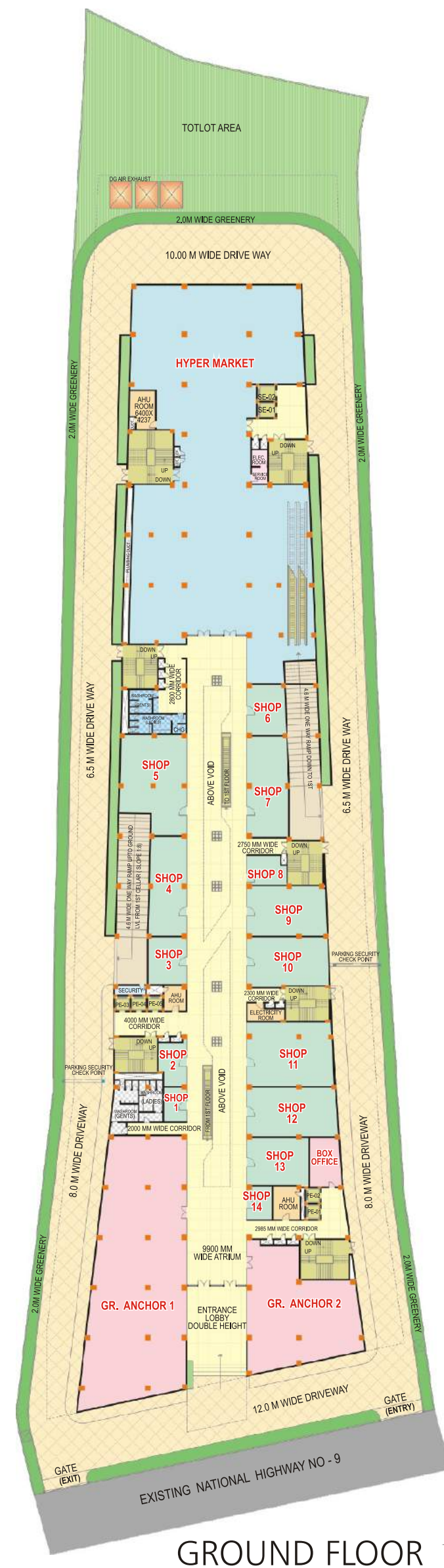
89,000 SFT AREA

75,000 SFT ANCHOR SHOPS

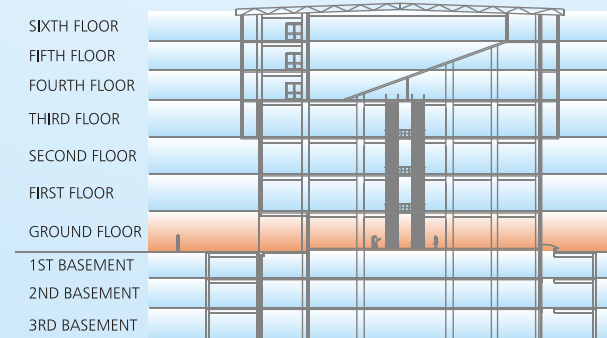
77,000 SFT HYPER MARKET







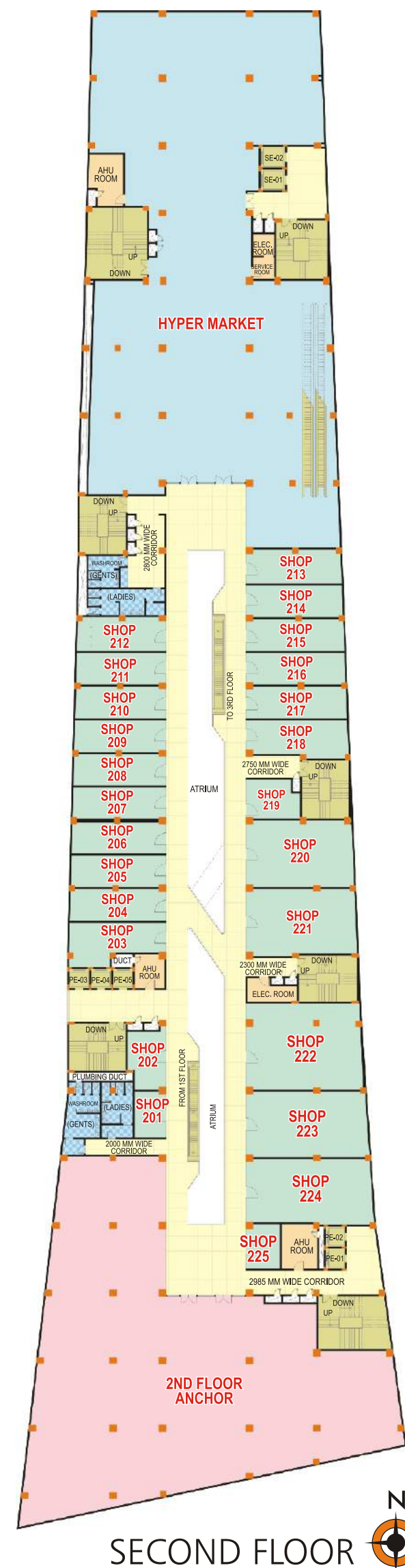
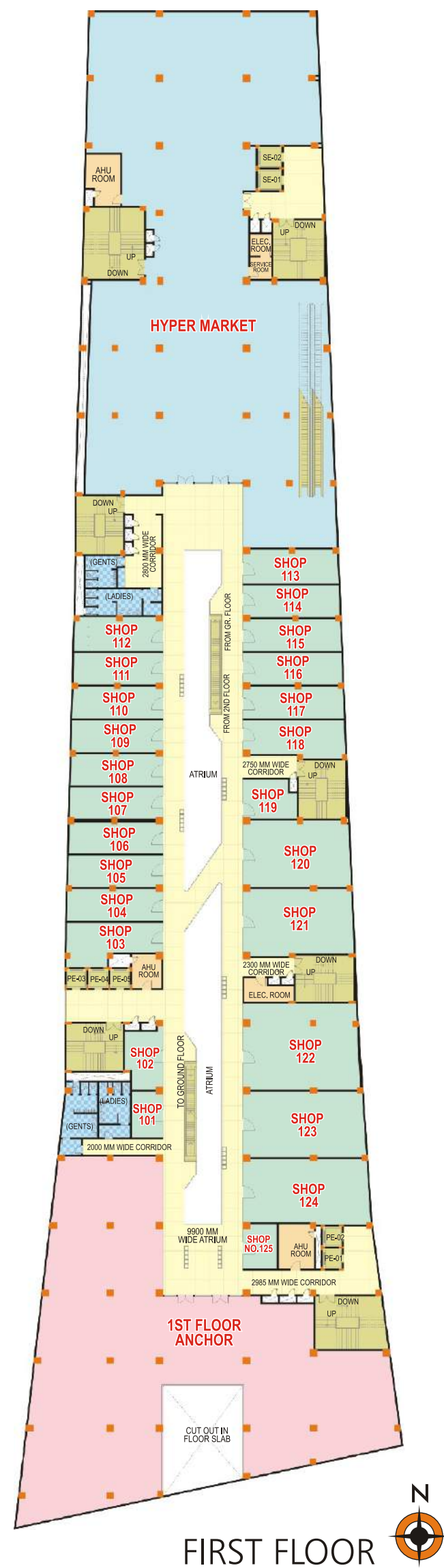
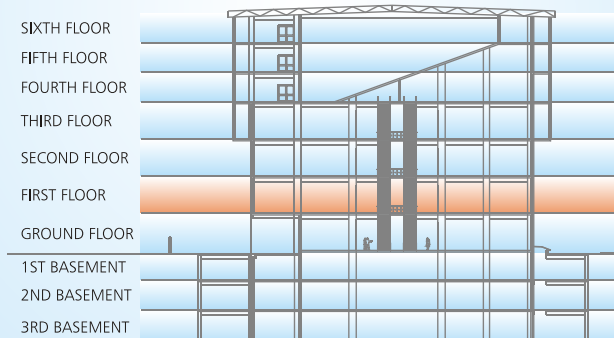
FASHION OUTLETS  
EXCLUSIVE LEATHER GOODS  
DEPARTMENT STORE  
WATCH STORES  
DIAMOND JEWELRY  
BODY SHOP & FRAGRANCES  
FOOTWEAR  
MUSIC STORES



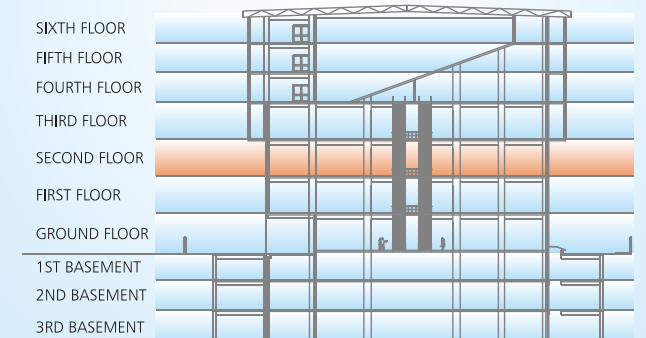




HANDICRAFTS  
SAREE STORES  
KIDS WEAR



ANTIQUES  
ELECTRONICS  
BOOK STORE





# FOOD COURT

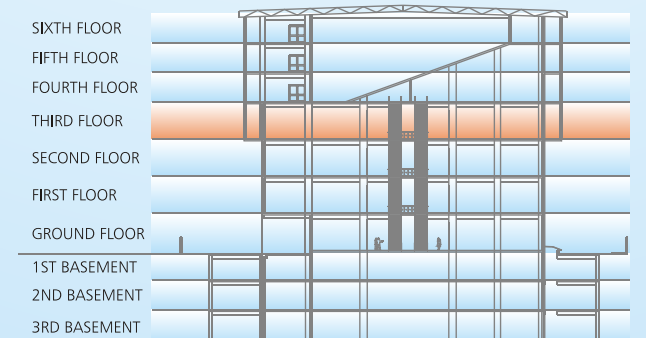
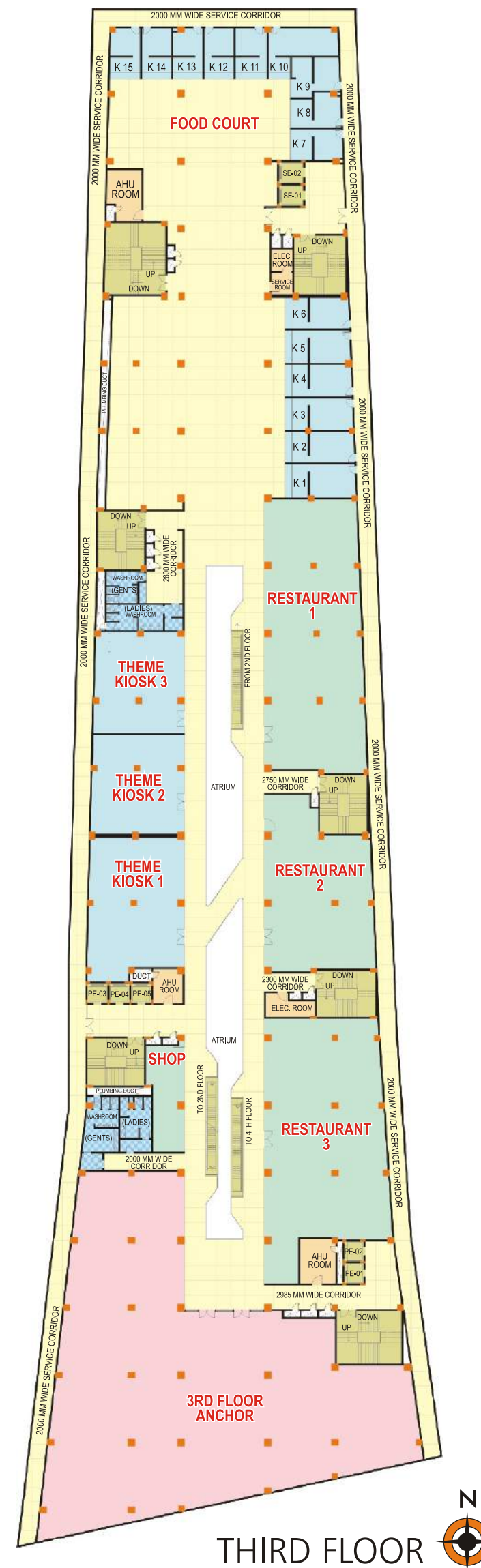


## EXPLORE THE FINE DINING

An entire level is dedicated to serving the consumers, hungry after all the shopping. This level will not be limited to restaurants alone, but will also house a huge food court, coffee shops, confectioners and various kiosks as well. Choice in cuisines will be practically unlimited, leaving the young and old alike satisfied.



MULTI-CUISINE  
RESTAURANTS  
COFFEE SHOPS  
FAST FOOD OUTLETS





# MULTIPLEX



## CATCH UP WITH YOUR FAVORITE MOVIE

The multiplex at GSM Mall has 8 screens designed to provide the best experience that the movie world has to offer. The cafeterias offer great food options to go along with the entertainment. The entertainment zone is the destination of the young who indulge in games passionately. The banquet hall is a perfect place to negotiate business and entertain your guests. The increased number of screens also mean an increase in the retail potential!



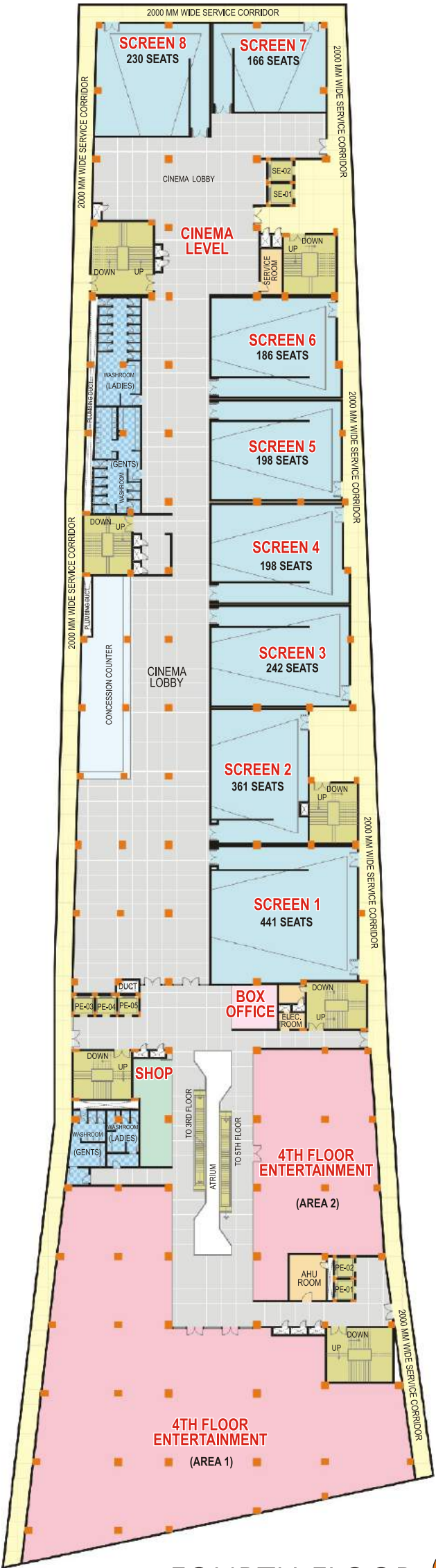
ENJOY THE ULTIMATE MOVIE EXPERIENCE

3 FLOORS - 4TH, 5TH, 6TH

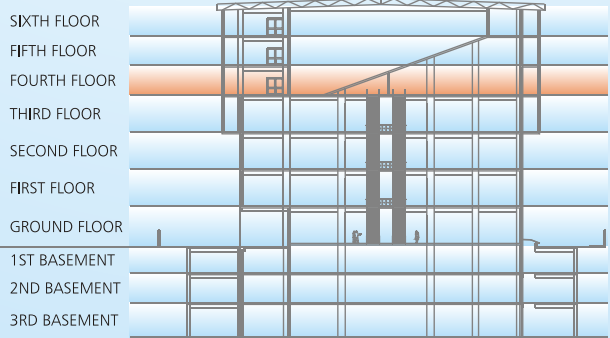
8 MULTIPLEX SCREENS

PLUSH SEATING

STATE-OF-THE-ART SOUND SYSTEM



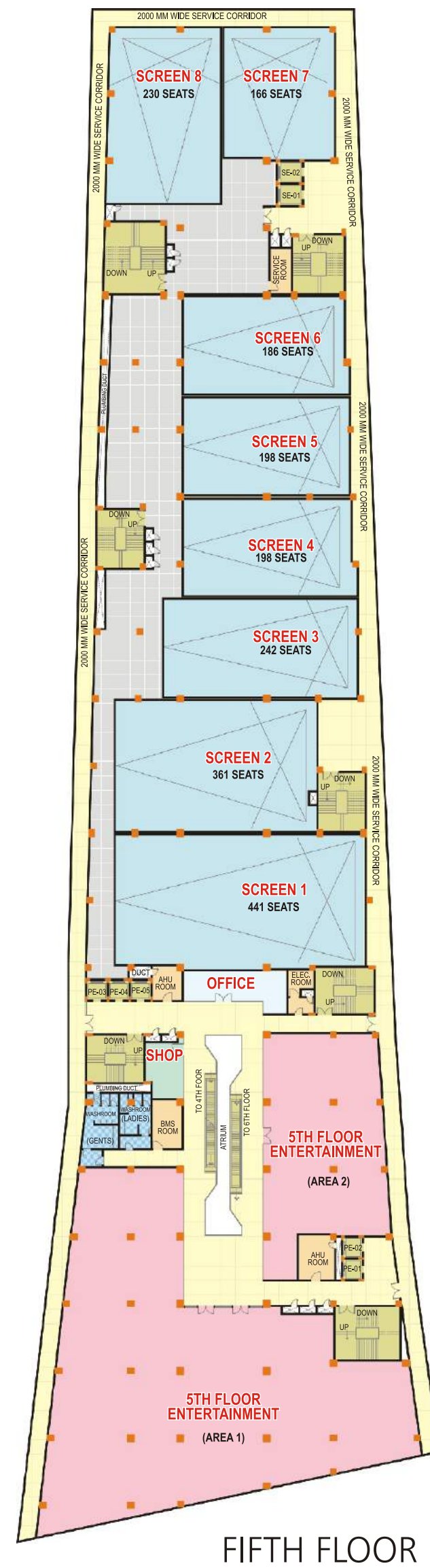
FOURTH FLOOR







ENTERTAINMENT



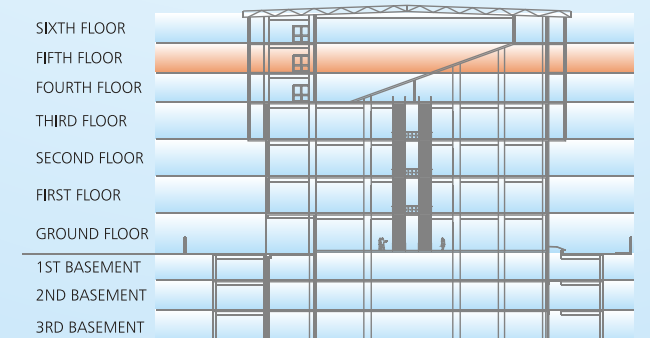
FIFTH FLOOR



ENTERTAINMENT ZONE



GAMING ZONE  
COMPUTER GAMES  
BOWLING ALLEY  
BANQUET HALL  
TOY STORES

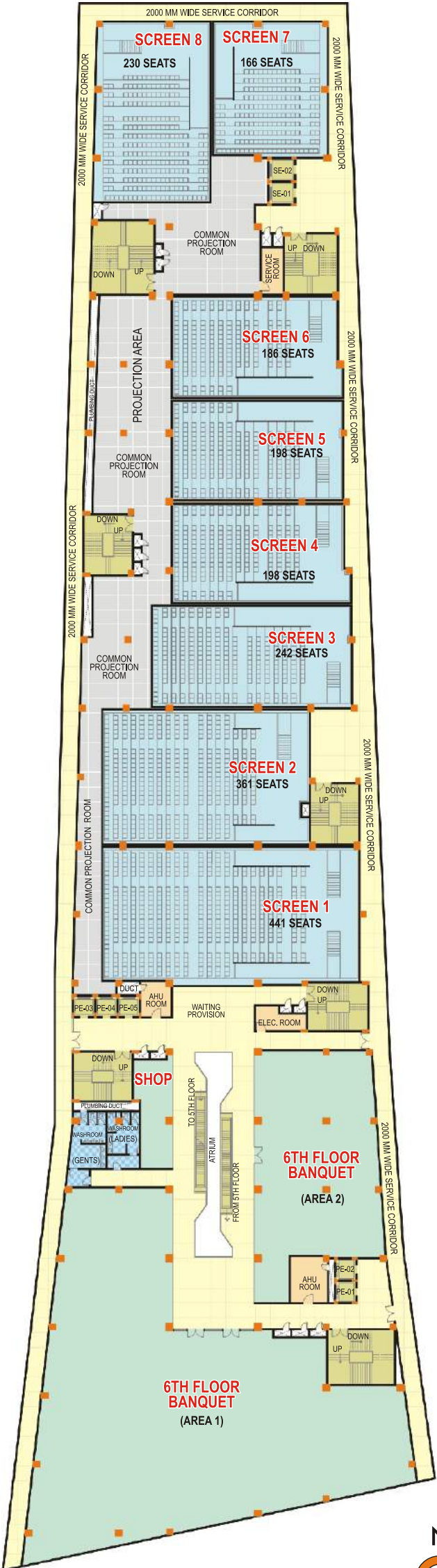
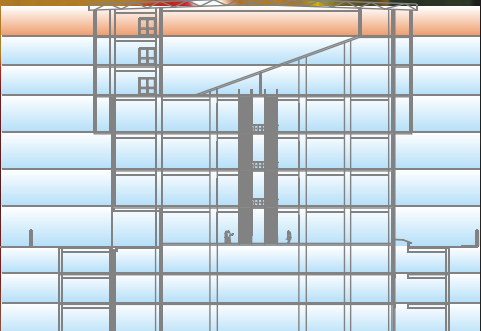






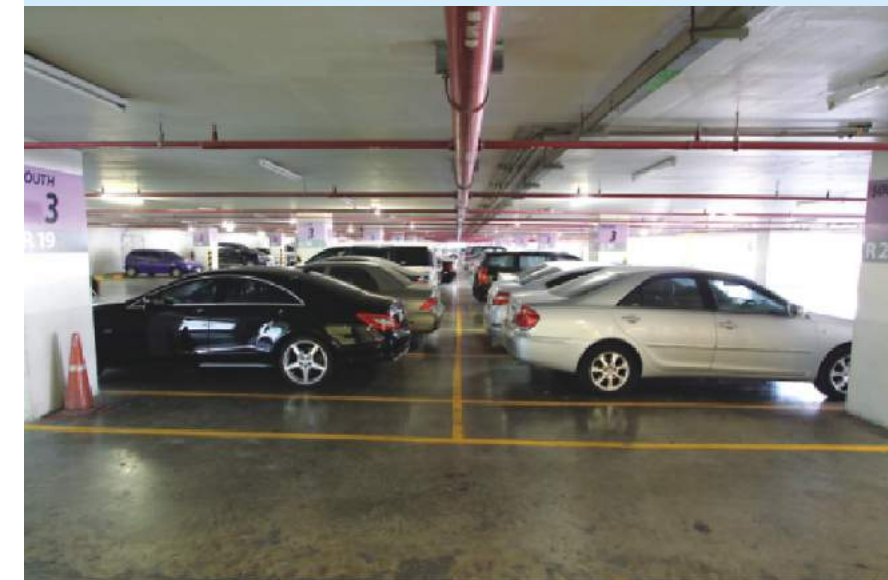
# ENTERTAINMENT

SIXTH FLOOR  
FIFTH FLOOR  
FOURTH FLOOR  
THIRD FLOOR  
SECOND FLOOR  
FIRST FLOOR  
GROUND FLOOR  
1ST BASEMENT  
2ND BASEMENT  
3RD BASEMENT





# PARKING & SECURITY



3 LEVELS OF BASEMENT

3,12,731 SFT AREA

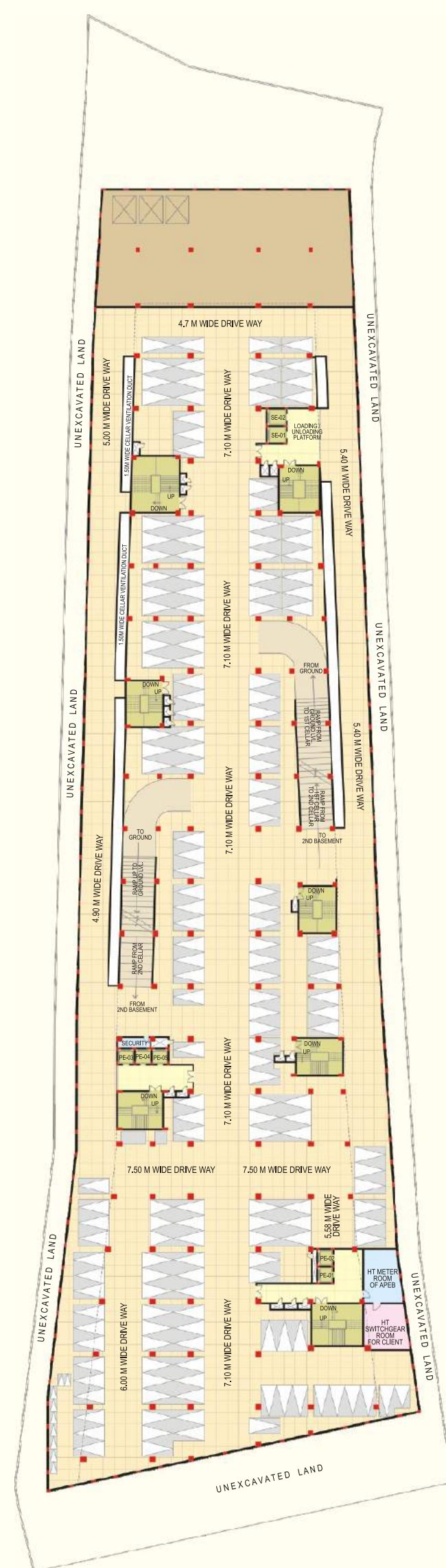
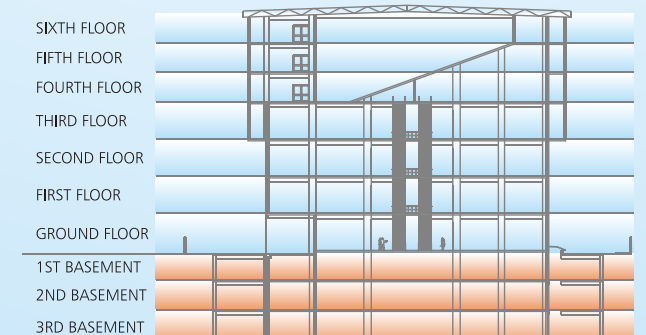
PARKING FOR 800 CARS

WIDE DRIVEWAYS

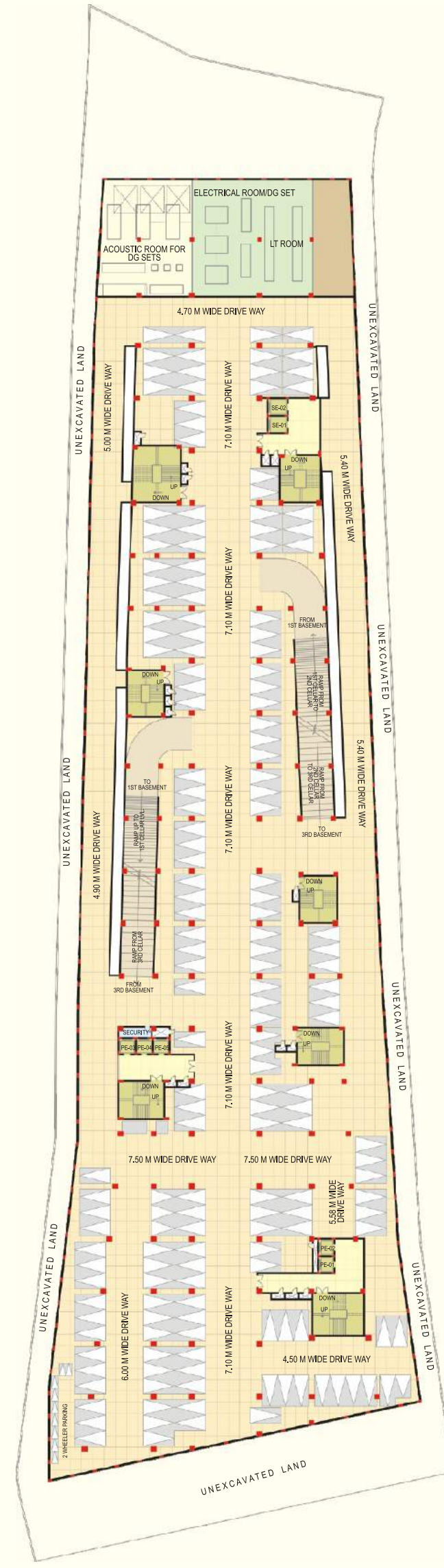
SOPHISTICATED TRAFFIC  
MANAGEMENT SYSTEM

VALET PARKING

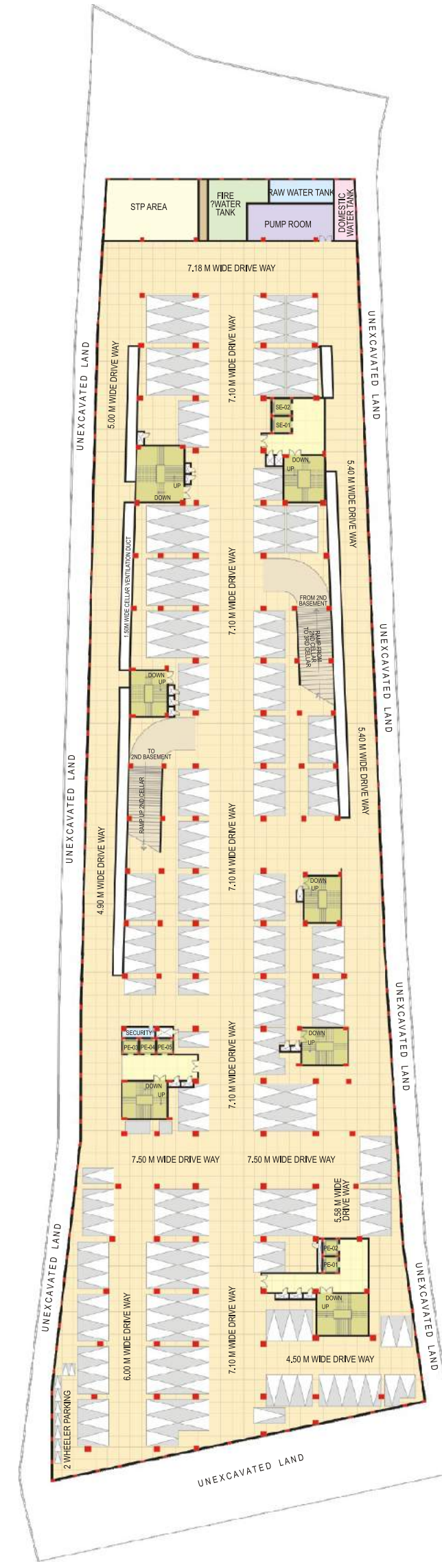
## PARKING FLOORS



1ST BASEMENT FLOOR



2ND BASEMENT FLOOR



3RD BASEMENT FLOOR

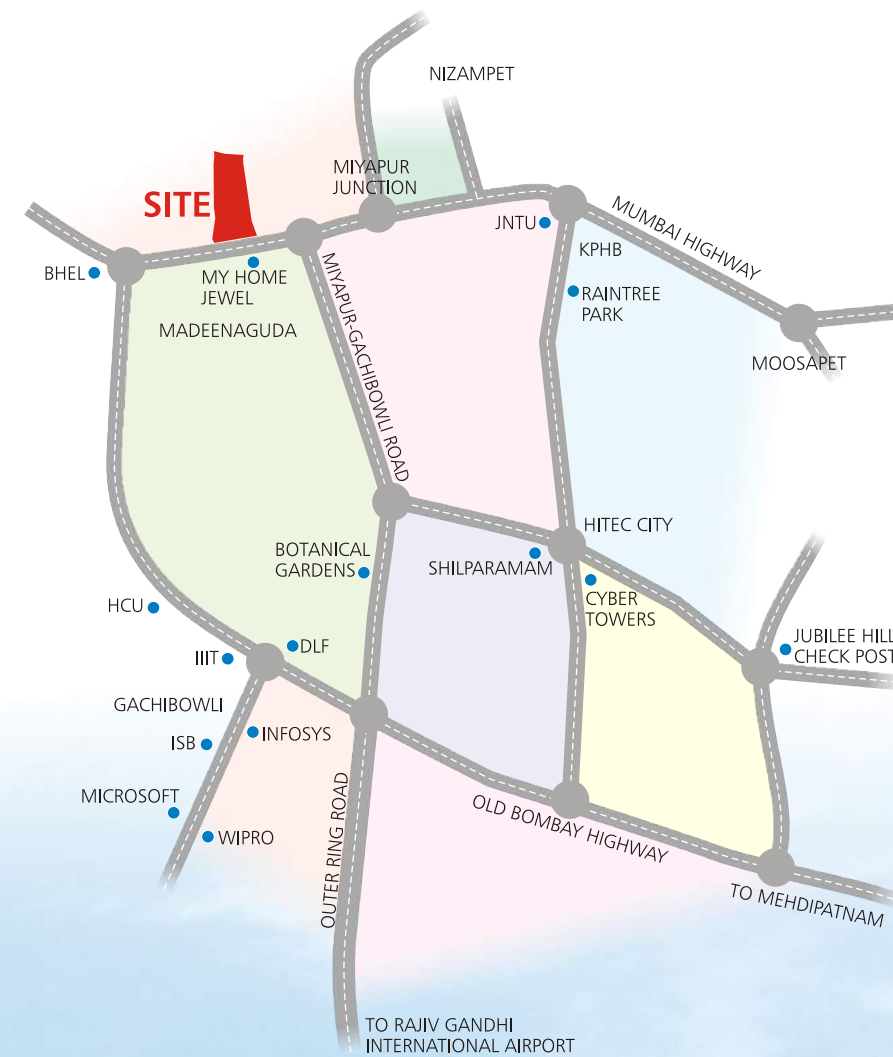




# THE PRIDE OF MADEENAGUDA

Organized Retail Penetration (ORP) in Hyderabad is the 3rd highest in India. Located on NH No 9, GSM Mall caters to 6500 apartments spread in a ten minute drive distance. There are about 15 educational Institutions in Madeenaguda attended by thousands of students. Hundreds of multi-storeyed homes currently under construction will only enhance the mall's business. The population of Madeenaguda, Chandanagar and Miyapur will flock to GSM Mall. The ideal tenant mix will satisfy the shopping, food & beverage and multiplex needs.

## GSM MALL IS A LUCRATIVE BUSINESS PROPOSITION



LOCATION MAP (NOT TO SCALE)

PROPOSED METRO RAIL CORRIDOR AT MADEENAGUDA



## SPECIFICATIONS

**STRUCTURE:** The building is being constructed with a combination of flat slab & conventional beam slab systems

**SUPER STRUCTURE:** Super structure is constructed in Aerocon Blocks to reduce the super structure loads

**JOINERY:** The Main entrance door shall be provided with false ceiling in POP/Gypsum board

**RAILINGS:** All the railings for staircases, around atrium and corridors, are provided in stainless steel tubes and sections

**ELEVATIONS & AESTHETIC VIEW:** The Mall has beautiful aesthetic views with elevations in structural glazing towards south west side, cladding in colored tiles and texture paint of approved color and shade

**CENTRAL ATRIUM:** The central atrium will be covered on top with polycarbonate sheet

**WATER SUPPLY:** Two borewells of 6 1/2 dia have been drilled which are yielding sufficient water to cater to the needs of the shops, roof gardens & customers. Also the STP treated water completes the water requirement of the chillers for air conditioning of the Mall. Rain water from the terrace will be collected and charged to the borewells and will be used for domestic and flushing purpose

**SANITARY:** Separate urinal blocks and toilet blocks for men and women are provided with first quality sanitary and CP fittings, non-skid tile flooring and cladding partition walls and counters in granite and toilet blocks will appear to be on par with those of star hotels

**H.V.A.C:** All the shops are provided with single point chilled water supply, from where the shop owners can have A.H.U's and A.C ducting as per the requirements

**FLOORING:** Ethnic granite & flooring in contrast with the interior will be part of construction

**ESCALATORS & ELEVATORS:** Branded hi-speed escalators, service lifts & passenger lifts to all the floors for free movement for people

**FIRE FIGHTING SYSTEM:** Fire fighting system with sprinklers, fire extinguishers, fire alarms and wet risers are provided with water sump of designed capacity

**BMS:** Building Management System(BMS) for all the services and variable air volume (VAV) system for air conditioning are introduced for smooth maintenance of the Mall

**ELECTRIFICATION:** Power supply is provided through three nos. of 2500 KVA transformer with 100% generator power back up with auto transfer arrangement. All the shops are provided with single point power supply through which the shop owners can have wiring and lighting to suit their requirements. Also each shop will be provided with one cable TV connection through coaxial cable and one telephone connection with two pairs of telephone cable.



## PROMOTERS

### GSM MEGA INFRASTRUCTURES PVT. LTD.

PLOT NO.219, ROAD NO.17, PHASE-1, JUBILEE HILLS, HYDERABAD-33 (AP)

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EMAIL: gsmmipl@gmail.com

## CONSULTANTS

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### Structural



Zaki and Associates, Hyderabad

PH: 040-2322 4772, EMAIL: zakiassociates@gmail.com

### Electrical



CUTECH, Mumbai

PH: 022-2594 3948, EMAIL: uday@cutech.co.in

### HVAC



Ketan Shah, Mumbai

PH: 022-2898 3834, EMAIL: ketansha@gmail.com

### Plumbing



EPSILON, Mumbai

PH: 022-2563 5258, EMAIL: ashok@epsilondesign.in

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